



THREE RIVERS *Coffee* IMPORTERS

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High in the Amazon Andes of Northern Peru lies the small village of Coccocho. Its fertile soil, and its average elevation of 7,200 feet provides farmers with the unique opportunity to produce some of the best coffee in the world.

It took fifteen hours on dangerous serpentine roads to arrive at this hidden paradise. Dealing directly with the devoted farmers of Coccocho has assured them fair prices for their coffee, and has also eliminated the many injustices they have had to endure in the past. One of these injustices are loans that carry enormously high interest rates. To combat this, we are devoting a percentage of our profits to provide interest free micro-loans to the farmers. We are also providing the community with a much need medical mission.

Three Rivers Coffee Importers is the only company that has Coccocho coffee available for sale in the United States. The coffee is AAA Strictly Hard bean, organic, and Farm Direct Trade. These hand picked cherries provide unrivaled quality and specialty. Coffee enthusiasts will enjoy an enticing taste and aroma that is fruity with a bright finish. One of the many attributes of the coffee is a cup that is unique, yet easy to drink repeatedly.

Roasters will appreciate this coffee as versatile and rare. They will also win over many patrons with the direct charity they will be providing the community of Coccocho.

